



Christine Martin  
2013 MWSC Chairperson

## Welcome!

The Planning Committee and I welcome you to the 3rd Annual Midwest Women's Sailing Conference. With a top-notch slate of instructors, and such energetic and inspirational attendees, our first two years provided wonderful learning experiences for all! This year we will take it to even new heights. The Midwest Women's Sailing Conference offers a variety of workshops led by experienced, knowledgeable female instructors. The workshops cover a wide range of topics relating to sailing and the boating community. This is an opportunity to expand your sailing knowledge and gain more exposure to women who share your enthusiasm for being on the water.

I am excited to announce that this year our keynote speaker will be Betsy Alison. We are again fortunate to share in the insights and experiences of such a prominent figure in the global community of women leaders in sailing. You can read more about Betsy on the following pages. Thank you to our dedicated Instructors and Planning Committee for another year of great work. I look forward to seeing you at the Conference!

**Morning/Afternoon Sessions:** Please select the workshops that interest you most to fill the two morning and two afternoon sessions. Please note that some classes are doubles. For planning purposes, select different workshops under "Second Choice" in case your first choice classes are filled. See the Registration Form insert and the Sailing Ability Qualification Guide on page 3 and the Morning/Afternoon Workshop Descriptions on page 4.

**Fee: \$125.00 per person until May 1.** Fee includes workshop sessions (morning/afternoon), coffee, soft drinks, and water, continental breakfast, lunch, and after-conference hors d'oeuvres. The reception will have a cash bar.

**Reservations after May 1 (if available):** \$135.00.

**Confirmation:** A confirmation email will be sent to you after we receive your signed registration form with full payment. If you do not receive a confirmation, please call to inquire about your reservation (414-530-6528).

**Refunds:** To and including February 15 – full refund. February 16 to and including March 15 – 50% refund. March 16 to and including April 15 – 25% refund. Sorry, no refunds after April 15.

**Register Early:** The Conference sells out each year, so register early to avoid disappointment. Registering early increases the chance that you will get your first choice workshops. Space is limited. First come, first served. If sold out, you will be called. A waiting list will be established.

**Please fill out the registration form carefully and sign it. Please make your check payable to Midwest Women's Sailing Conference and send it to:**

**Christine Martin**  
3701 N. Maryland Ave.,  
Milwaukee, WI 53211

### Dress Warmly in Layers

**Boat/Dockside Class:** wear soft (white-soled) shoes and bring a PFD. We will have some PFDs available if you do not own one.

**The event will not be cancelled due to rain, snow or sleet.** Bring rain gear if weather forecast indicates a need for it.

### Official Conference Hotel Hampton Inn and Suites

Winner 2012 Certificate of Excellence Award

<http://www.hamptonmilwaukee.com/>

**Location:** Downtown Milwaukee, 2.5 miles from Conference  
176 W. Wisconsin Avenue, Milwaukee, Wisconsin, 53203

**Single/Double Rate:** \$109.00/night (inc. continental breakfast)

**Rate valid:** May 10 and 11, 2013

**CALL TO BOOK:** 1-888-271-4656

**Mention:** Midwest Women's Sailing Conference

**Parking:** \$13.50/24-hours. City parking structure adjacent to hotel. Includes in/out privileges. Hampton Inn access between 2nd and 3rd floor of parking structure.

### Make it a Ladies Weekend Away!

### Our Host: Milwaukee Community Sailing Center

1450 N. Lincoln Memorial Drive,  
Milwaukee, WI 53202



#### From the South:

I-94/43 north to I-794 east. Exit at Lakefront exit (#1-F). Follow Lincoln Memorial Dr. north past the War Memorial/Art Museum to Lagoon Dr. (Stoplight at north end of the duck pond/lagoon). Turn right onto Lagoon Drive and follow to the end of the drive. MCSC parking lot is at the end of the drive to the left.

#### From the West:

I-94 east to I-794 east. Exit at Lakefront exit (#1-F). Follow Lincoln Memorial Dr. north past the War Memorial/Art Museum to Lagoon Dr. (Stoplight at north end of the duck pond/lagoon). Turn right onto Lagoon Drive and follow to the end of the drive. MCSC parking lot is at the end of the drive to the left.

#### From the North:

I-94/43 south to I-794 east. Exit at Lakefront exit (#1-F). Follow Lincoln Memorial Dr. north past the War Memorial/Art Museum to Lagoon Dr. (Stoplight at north end of the duck pond/lagoon). Turn right onto Lagoon Drive and follow to the end of the drive. MCSC parking lot is at the end of the drive to the left.

